

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF: COACH FINANCIAL SERVICES)
INCORPORATED, Its Officers, Directors, Employees, Successors,)
Agents and Assigns, and GARRY JACOBS, individually.)
_____)

File No. 0800583

ORDER OF PROHIBITION

TO THE RESPONDENT:

Mr. Garry Jacobs, President
Coach Financial Services Incorporated
1124 Prospect Place
Brooklyn, New York 11213

Coach Financial Services Incorporated
1124 Prospect Place
Brooklyn, New York 11213

WHEREAS, a Temporary Order of Prohibition was issued by the Secretary of State on September 17, 2009 which prohibited Coach Financial Services ("Respondent") from engaging in the business of loan brokering in the State of Illinois until further order of the Secretary of State or his duly authorized representative;

WHEREAS, pursuant to section 15-55(e) Illinois Loan Brokers Act of 1955 [815 ILCS 175/15-1] (the "Act"), the failure to request a hearing within thirty (30) calendar days of the entry of the Temporary Order shall constitute an admission of any acts alleged therein and constitute a sufficient basis to make the Temporary Order final;

WHEREAS, the Respondent has failed to request a hearing on the matters contained in the Temporary Order within thirty (30) calendar days of the entry of said Temporary Order and the Respondent is hereby deemed to have admitted the facts alleged in the Temporary Order;

WHEREAS, the Secretary of State, by and through his duly authorized representative, has adopted the Findings of Fact contained in the Temporary Order as the Secretary of State's Findings of fact as follows:

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1. That Coach Financial Services Incorporated (Respondent) is an entity not registered as a foreign corporation in the State of Illinois with a business address of 1124 Prospect Place, Brooklyn, New York 11213.
2. That Respondent Garry Jacobs, "President" of Coach ("Jacobs") together with Coach "the Respondents") is an individual with a business address of 1124 Prospect Place, Brooklyn, New York 11213.
3. That during July and August 2008, Coach, by and through its representatives, and its Officers, Directors, Employees, Affiliates, Successors, Agents and Assigns, offered to procure a loan for at least one (1) Illinois individual (the "Borrower") in return for an advance fee of Two Thousand Eighty (\$2080.00) Dollars, which was prepaid by the Borrower.
4. That the above-referenced business entity, Coach, is a loan broker as that term is defined pursuant to Section 15-5.15. the Illinois Loan Brokers Act of 1995 [815 ILCS 175/15-1 et seq.] (the "Act").

Failure to Register

5. That Section 15-10 of the Act provides, inter alia, that it shall be unlawful for any person to engage in the business of loan brokering unless registered under the Act.
6. That Section 15-85. of the Act provides, inter alia, that it is prohibited under the Act for a loan broker to either directly or indirectly act as a loan broker without registration under the Act unless exempt under the Act.
7. That at all times relevant hereto, Coach its Officers, Directors, Employees, Affiliates, Successors, Agents and Assigns, and Jacobs, individually have failed to file an application for registration as a loan broker with the Secretary of State prior to the aforementioned loan offer in the State of Illinois.
8. That by virtue of the foregoing, Coach, its Officers, Directors, Employees, Affiliates, Successors, Agents and Assigns, and Jacobs, individually have violated Section 15-10 and/or 15-85(b) of the Act.

Failure to Respond to Request for Information

9. That on July 9, 2009 the Department issued a letter pursuant to Section 15-45(a)(2)(B) and (8) of the Act (the "Letter"), which informed Respondents that it

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had come to the Department's attention that Respondents had engaged in the business of Loan Brokering in Illinois. The Department advised the Respondents to file an affidavit setting forth, among other things, in part the following information:

1. Copies of all advertising and promotional literature or other documents related to the brokering of the referenced loan(s) to Illinois residents between [5 years ago] and the present date.
2. A signed statement setting forth the following:
 - a. Statement detailing the manner in which prospective borrowers' names are or were obtained.
 - b. A statement detailing the manner in which prospective borrowers are or were initially contacted.
10. That the 15-45(a)(2)(B) and (8) letter sent certified number 7007 3020 0000 4582 4842 was not claimed by Respondents after the United States Postal Service left notice at 12:07 p.m. on July 13, 2009, and therefore Respondents failed to respond to the query with an affidavit as required.
11. That Section 15-85(b)(2) of the Act provides, inter alia, that it shall be a violation for any person to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to the Act.
12. That by virtue of the foregoing, Respondent has violated Section 15-85(b)(2) of the Act.
13. That Section 15-55(c) of the Act provides, inter alia, that if the Secretary of State shall find that any person has violated any provision of this Act, the Secretary of State may, by written order temporarily prohibit or suspend such person from acting as a loan broker.
14. That Section 15-55(d) of the Act provides, inter alia, that if the Secretary of State shall find any person is acting or has acted as a loan broker as defined in Section 15-5.15 of this Act, without prior thereto or at the time thereof having complied with the registration requirements of the Act, the Secretary of State may by written order prohibit such person from acting as a loan broker in the State.

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NOW THEREFORE IT IS HEREBY ORDERED THAT: pursuant to the authority granted by Section 15-55(c) and Section 15-55(d) of the Act, Coach Financial Services, its Officers, Directors, Employees, Affiliates, Successors, Agents Partners and Assigns, are hereby **PROHIBITED** from engaging in the business of loan brokering in the State of Illinois until further order of the Secretary of State.

NOTICE: Failure to comply with the terms of this Order shall be a violation of Section 15-65 of the ACT. Any person who will fully this act commits a class 4 felony.

This is a final order subject to administrative review pursuant to the Administrative Review Law [735 ILCS 5/3-101 *et seq.*] and the Rules and Regulations of the Act (14 Ill. Admin. Code, Ch. 1 Sec. 130.1123). Any action for judicial review must be commenced within thirty-five (35) days from the date a copy of this Order is served upon the party seeking review.

ENTERED: This 29th day of October, 2009.

A handwritten signature in black ink that reads "Jesse White" with a stylized flourish at the end.

JESSE WHITE
Secretary of State
State of Illinois

Attorney for the Secretary of State:

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